Group Activity – Part One: Look at the image you’ve been given and make an inventory of the image. Do this before you do any research or analyze the image. Use the questions below to help guide you.

- What do you see in the image?
- Are there people in the image? What are they doing? How are they presented?
- What do you notice about the setting, place, or context?
- What objects or other components do you see?
- How is the image composed? How are the elements in the image arranged?
- What colors are used in the image? What effects are created by the use of color?
- What text accompanies the image? What is the purpose of the textual information? What kind of context does the textual information provide?
Group Activity – Part Two: Now that you have an inventory of the image you need to find more information about it. You can use any resources you choose to find out more information about the image. Use the information you find to create a concept map like the example at your table.

Try to determine where, how, why, and for whom the image was made. Once you have some information on the image use the questions below to help guide you.

- Now that you know more, examine the image again. What do you see now that you didn’t see before?
- Did reading about the image change how you see it? How?
- What are the most important visual elements in the image? How can you tell?
- Can you interpret the image in different ways?
- What meanings are conveyed by the information, people, things, or actions in the image?
- How do design choices contribute to the meaning of the image?
- How does this image function? Does it illustrate, document entertain, persuade, and so on?

Your Image

- What is it?
  - Medium
  - Contents

- Who made it?
  - Author(s)
  - Actors/Participants?
  - Distribution?

Audience & Function

- Intended?
- Actual?
- How does this image function?